

storyboli

A PRACTICAL PRODUCTION PLAYBOOK

Shoot to Publish.

The Phone Video Production Playbook

Turn your finished script into a clear,
watchable phone video.

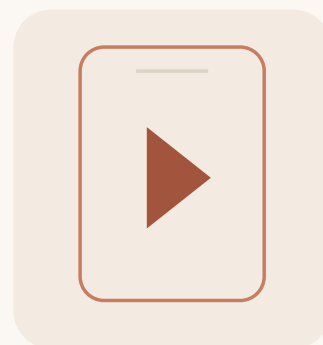
8 lessons / 7 reusable worksheets

Illustrated examples / Simulated sound practice

PDF + offline HTML edition

EDITION 1.0 / US\$27

Plan / Set up / Record / Edit / Publish



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Find your next step

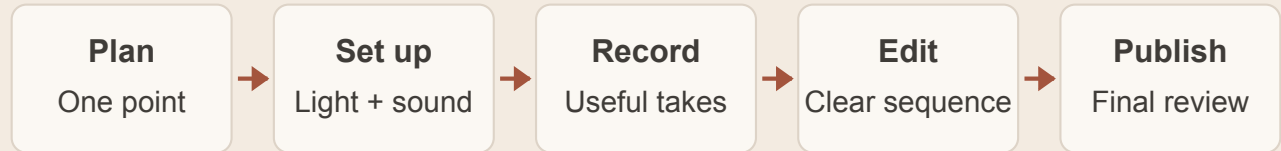
Choose the lesson you need, or follow the book from the first brief to the publishing check. The contents links open each section.

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START HERE

Start with one video

A repeatable five-step phone workflow



Review each step before moving to the next.

Move from one clear idea to a reviewed post. Each step has a small deliverable; fix problems before they carry into the next step.

Choose one video you can finish with the time, space and equipment you already have. This playbook takes a finished script through a production brief, setup test, recording session, edit and publishing review. Each lesson leaves you with a decision or record you can reuse.

Start here: Bring a script with one audience problem, one useful takeaway and one main action. If the message is unclear, finish the writing first. Write to Scroll is the companion scriptwriting product; you can also use a script you wrote yourself.

What you need

- A charged phone with a working camera and enough free storage.
- A stable surface or phone support and a quiet recording place.
- Light that makes the subject clear, plus headphones for playback checks.
- An editing app you can operate, your script and a shot list.

Test the equipment you have before adding something new. A phone microphone can be sufficient in a quiet room when the speaker is close enough for clear recording.

A few useful terms

Main footage is the primary action or spoken explanation. **Supporting footage**, or B-roll, shows a useful object, process or detail. **A take** is one recording attempt. **A shot list** tells you what to capture. **An export** is the finished file created by your editor.

Follow the worksheets

Use Worksheet 1 for the brief, 2 for the setup test, 3 for the shot list and 4 for the recording order. Worksheet 5 supports editing and review, 6 covers publishing and 7 records the debrief. Start with one video; batch several after you know how long your own process takes.

Use your files: Read or annotate the PDF and print its worksheets. The offline HTML lets you type notes and play the sound samples. Download your notes before closing it; keep the media folder beside the HTML. The file guide explains how to continue later.

Included examples: The worked project is hypothetical. Planned video filenames are not included recordings. The two bundled audio clips are labeled synthetic exercises. Recorded video lessons and individual coaching are not included.